

AGENDA

OFDA ANNUAL MEETING

&

OFFICE FURNITURE DISTRIBUTION SEMINAR

In Conjunction With

SEIDMAN COLLEGE OF BUSINESS, GRAND VALLEY STATE UNIVERSITY, and
COUNCIL FOR SUPPLY CHAIN MANAGEMENT PROFESSIONALS

Theme: *Current Issues, Trends and Solutions in Supply Chain Management*

Tuesday September 20, 2011

4:00-7:00pm Registration

5:00-7:00pm OFDA'S Annual Board Meeting, *Emerald Room*

7:00-8:30pm Early Bird Reception, *Pearl Room*
Sponsored by our Carrier Members

Wednesday September 21, 2011

7:00-7:45am Registration and Continental Breakfast, *Gerald R. Ford Room*
Sponsored by our Carrier Members

7:45-8:00am Message of Welcome
OFDA Board and GVSU Staff

8:00-9:00am *Keynote Address*
Building a Global Demand Chain
Evan Harter, Chairman and CEO, Infinite Sum, LLC

9:00-10:00am Office Furniture Supply Chain Collaboration
Les Brand, CEO, Supply Chain Solutions

10:00-10:30am Coffee Break
Sponsored by our Carrier Members

10:30-11:30am BIFMA E3 Sustainability Standards in Supply Chain Management (Panel Discussion)

- Norman Christopher, Executive Director- Sustainability
Community Development Initiative, Grand Valley State University
- Mark Lindquist, CEO, Rapid-Line
- Mary Ellen Mika, Manager of Environmental and Supplier Diversity,
Steelcase, Inc

11:30-12:30pm OFDA Luncheon,
Sponsored by our Carrier Members

12:30-2:00pm Sustainability, Innovation, and Green Technology as a Source of Competitive Advantage

Sherveen Lotfi, Vice President of Manufacturing, Concept Industries
David Ellis, COO, Concept Industries

2:00-3:00pm Perfecting Service through Performance Measures and Lean Sigma (Panel Discussion)

- Rob Ptacek, President and CEO, Ptacek Associates
- Frank Blanton, Managing Partner, Applied Reasoning Technologies
- John Stewart, Managing Partner, Applied Reasoning Technologies

3:00-3:15pm Coffee Break
Sponsored by our Carrier Members

3:15-3:45pm Granting of the Phillip T. Catalano Logistics Scholarship Award

3:45-4:30pm The State of the Office Furniture Industry
Mike Regan, Director of Administration & Statistical Information, BIFMA International

4:30-5:00pm Round Table Discussion
Time to bring up any pertinent subject you would like the group to discuss

5:00PM Adjourn