

# AGENDA

## OFDA ANNUAL MEETING

&

## OFFICE FURNITURE DISTRIBUTION SEMINAR

In Conjunction With

**SEIDMAN COLLEGE OF BUSINESS, GRAND VALLEY STATE UNIVERSITY  
and COUNCIL FOR SUPPLY CHAIN MANAGEMENT PROFESSIONALS**

Theme: *Supply Chain Solutions for the 21<sup>st</sup> Century*

Wednesday September 19, 2012

*4:00-7:00pm* Registration

*5:00-7:00pm* OFDA'S Annual Board Meeting,

*7:00-8:30pm* Early Bird Reception,  
Sponsored by our Carrier Members

Thursday September 20, 2012

*7:00-7:45am* Registration and Continental Breakfast,  
Sponsored by our Carrier Members

*7:45-8:00am* Message of Welcome  
OFDA Board and GVSU Staff

*8:00-9:00am* Keynote Address  
Frances Hogsten, Vice President Global Sourcing,  
Haworth

*9:00-10:00am* Financial Aspects of Supply Chain Management  
Robert Burch, President of Supply Chain Solutions

*10:00-10:30am* Coffee Break

Sponsored by our Carrier Members

*10:30-11:30am* Supply Chain Risk-Current Trends and Future Focus  
Anthony Whyte, Director of Supply Chain/Logistics,  
Roskam Baking Company

*11:30-12:30pm* OFDA Luncheon,  
Sponsored by our Carrier Members

*12:30-2:00pm* Lean Simulation Exercise  
Robert Ptacek, President and CEO Competitive Edge  
Jaideep Motwani, Management Chair, Seidman College of  
Business, GVSU

*2:00-2:45pm* How Green is Your Company?  
George Brennan, CEO, Telesis Solutions Group, Inc

*2:45-3:30: pm* Using Technology to Better Manage Your Business  
John Siebert, Berman Blake and Associates (TECH)

*3:30-3:45pm* Coffee Break  
Sponsored by our Carrier Members

*3:45-4:00pm* Granting of the Phillip T. Catalano Logistics Scholarship  
Award

*4:00-4:30pm* The State of the Office Furniture Industry  
Mike Regan, Director of Administration & Statistical Information,  
BIFMA International

*4:30-5:30pm* Building World Class Supply Chains  
Tony Nuzio, CEO/President, ICC Logistics Services, Inc

*5:45pm* Adjourn